



PROGRAM OVERVIEW

The Frisco ISD Business INCubator program uses the INCubatoredu curriculum, offers students an authentic entrepreneurship experience. Throughout the program, students ideate, develop and iterate their own product or service startup in an attempt to gain investment funds in a final shar-tank style pitch event. Real entrepreneurs and business experts serve as volunteer coaches and mentors guiding student teams through processes of developing hypotheses about a business concept, testing those hypotheses, adapting, and continually learning and improving.

VOLUNTEER ROLES

COACH

As a Coach, your role is to work with students in their class as you help them learn material you present through lectures and activities. You will choose the lesson that aligns with your area of business expertise, e.g. marketing, finance, sales.

MENTOR

As a mentor, your role is to facilitate learning, which is different than directly teaching. Students will look to you for answers, but what they really need is help learning how to find the answers themselves. After matching with a team, mentors and team members will determine how often they will meet phone, email, virtual.

BOARD OF ADVISORS MEMBER (aka "Sharks")

minimum of 3

The Board of Directors/Advisors is a group of volunteer business professionals and entrepreneurs who offer strategic direction to student teams. These volunteers will be in the classroom two times in the school year: MVP Pitch and Final Pitch (Academic and Live competition).

COMMUNITY CHAMPION

1 lead volunteer needed at each campus.

As a Community Champion, your role is to act as a liaison between the school and business communities. You are essentially the lead volunteer of the INC program at a school.

CONTACT INFORMATION:

To share your expertise and volunteer, please contact:

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